

WHITE ELEPHANT BALL



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INFORMATION
PACK 2026

ABOUT THE BALL

Let's address the elephant in the room...

Mental health remains one of the biggest challenges facing young people, with around 2 in 5 experiencing mental ill health and rates continuing to rise. Suicide remains the leading cause of death for young Australians, reinforcing the need for early support and open conversations.

Established in 2014 in honour of local Tamworth man Scotty Campbell, the White Elephant Ball has grown into a meaningful community event supporting youth mental health in regional NSW. Funds raised support batyr, whose programs work to normalise conversations around mental health and equip young people with the skills to look after themselves, support their peers, and seek help when they need it.

Join us in making a difference.

**SAVE THE DATE:
WHITE ELEPHANT BALL
SATURDAY
17 OCTOBER 2026**





BATYR'S LOCAL IMPACT

Suicide remains the leading cause of death for young Australians aged 15–24. Batyr addresses this by delivering preventative mental health programs in schools and rural communities, that reduce stigma, build confidence, and increase help-seeking skills among young people.

Batyr facilitate engaging workshops with a peer-led approach, working alongside existing services to empower young people to speak openly about mental health, and check in meaningfully with themselves and those around them.

In the decade that the White Elephant Ball has been running, the community has raised over \$675,000 to support the delivery of batyr school programs in Tamworth and surrounding areas.

Batyr's programs have reached over 11,000 students across Years 9–12 through more than 147 school programs, alongside mental health ambassador training, upskilling young people to tell their story and encourage others to reach out.



SPONSORSHIP PACKAGES

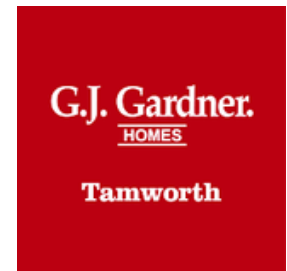
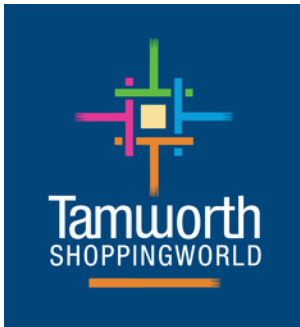
	EXCLUSIVE PLATINUM	GOLD	SILVER	VIP	BRONZE
TICKETS	10	8	5	2	0
SOCIAL MEDIA POSTS FACEBOOK & INSTAGRAM WITH 2,000+ FOLLOWERS	5	4	3	3	2
30 SECOND ADVERT ON RADIO	YES	NO	NO	NO	NO
ADVERTISEMENT IN OFFICIAL BALL PROGRAM	FULL PAGE	1/2 PAGE	1/4 PAGE	LOGO	LOGO
FREE DRINK OPTIONS AT THE BALL	20	12	8	4	0
ACKNOWLEDGEMENT BY MC AT THE BALL 360+ GUESTS	YES	YES	YES	YES	YES
YOUR BRANDING ON PRESENTATION SCREEN AT THE BALL	YES + 30 SECOND AD	YES	YES	YES	YES
ENHANCE YOUR BRAND IMAGE AS A PROUD SUPPORTER	YES	YES	YES	YES	YES

WE ALSO WELCOME ANY DONATIONS OF AUCTION ITEMS and RAFFLE PRIZES WHICH WILL BE ACKNOWLEDGED AT THE BALL & ON SOCIAL MEDIA

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**THE WHITE ELEPHANT BALL IS POSSIBLE
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THANK YOU

